

# G AJAY KUMAR

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## Professional Summary

UI/UX Designer with experience designing mobile and web applications using Figma. Skilled in user research, journey mapping, wireframing, and usability testing. Delivered measurable results including 30% increase in product visibility and 25% improvement in task completion efficiency.

## SKILLS

**UX Skills:** User Research, User Personas, User Flows, Wireframing, Prototyping, Usability Testing, Information Architecture, Interaction Design, User Journey Mapping, Heuristic Evaluation

**UI Skills:** Visual Design, Responsive Design, Design Systems

**Tools:** Figma, FigJam, Canva, Notion, Google Forms

**Technical Skills:** Basic HTML, CSS, Responsive Layout Principles

## PROJECTS

- **The Luxe Fashion Mobile App**
  - Designed 20+ high-fidelity mobile screens in Figma, improving visual hierarchy and product discoverability.
  - Conducted competitor analysis of 5+ apps and optimized layout and typography, increasing product visibility by 30%.
- **Rental Property Finder — Mobile Application**
  - Designed a rental property search and booking platform from research to high-fidelity prototype using Figma.
  - Conducted user research and created user personas, user flows, and wireframes to improve property discovery.
  - Built key screens including property listings, search filters, property details, and booking flow.
  - Developed a clear navigation structure that simplified property comparison and improved usability.
  - Reduced user effort in finding suitable properties by simplifying search filters and organizing listing information.

## EDUCATION

Centurion University of Technology and Management, Visakhapatnam  
Bachelor of Computer Science  
2023 – 2027

## CERTIFICATIONS

**Foundations of User Experience (UX) Design (Google)**

**Start the UX Design Process: Empathize, Define, and Ideate (Google)**

## LANGUAGES

**ODIA** (First language), **Telugu** (Conversational), **Hindi** (Conversational)